

CONTRACT



KUSA-TV
500 Speer Blvd.
Denver, CO 80203
(866)858-5322

www.9news.com

And:

Greer Margolis Mitchell/ Pol
3050 K St NW
Washington, DC 20007

<u>Contract / Revision</u> 703502 /		<u>Alt Order #</u> 06257281
<u>Product</u> OBAMA/PRES/D		
<u>Contract Dates</u> 08/13/12 - 09/03/12	<u>Estimate #</u> 1521	
<u>Advertiser</u> Obama/D/President		<u>Original Date / Revision</u> 07/30/12 / 08/30/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KUSA	<u>Account Executive</u> Mary Tricoli	<u>Sales Office</u> Telerep Philadel
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 95	<u>Product Code</u> 101
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KUSA	08/13/12	08/31/12	The Doctors	1-2p		:30				NM	8	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	08/13/12	08/19/12	MTWTF--				3	\$400.00	0.00			
	Week:	08/20/12	08/26/12	MTWTF--				3	\$400.00	0.00			
	Week:	08/27/12	09/02/12	MTWTF--				2	\$400.00	0.00			
N 2	KUSA	08/13/12	08/31/12	Late News (M-Su)	M-Su 10-1037p		:30				NM	14	\$44,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	08/13/12	08/19/12	MTWTF--				5	\$3,200.00	0.00			
	Week:	08/20/12	08/26/12	MTWTF--				5	\$3,200.00	0.00			
	Week:	08/27/12	09/02/12	MTWTF--				4	\$3,200.00	0.00			
N 3	KUSA	08/13/12	08/31/12	Tonight Show	1037-1137p		:30				NM	14	\$21,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	08/13/12	08/19/12	MTWTF--				5	\$1,500.00	0.00			
	Week:	08/20/12	08/26/12	MTWTF--				5	\$1,500.00	0.00			
	Week:	08/27/12	09/02/12	MTWTF--				4	\$1,500.00	0.00			
N 4	KUSA	08/13/12	08/31/12	9News at Noon	12p-1230p		:30				NM	14	\$7,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	08/13/12	08/19/12	MTWTF--				5	\$550.00	0.00			
	Week:	08/20/12	08/26/12	MTWTF--				5	\$550.00	0.00			
	Week:	08/27/12	09/02/12	MTWTF--				4	\$550.00	0.00			
N 5	KUSA	08/13/12	08/31/12	Days of Our Lives	M-F 2-3p		:30				NM	8	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	08/13/12	08/19/12	MTWTF--				3	\$500.00	0.00			
	Week:	08/20/12	08/26/12	MTWTF--				3	\$500.00	0.00			
	Week:	08/27/12	09/02/12	MTWTF--				2	\$500.00	0.00			
N 6	KUSA	08/13/12	08/31/12	9News 4pm	4p-5p		:30				NM	14	\$18,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	08/13/12	08/19/12	MTWTF--				5	\$1,300.00	0.00			
	Week:	08/20/12	08/26/12	MTWTF--				5	\$1,300.00	0.00			
	Week:	08/27/12	09/02/12	MTWTF--				4	\$1,300.00	0.00			
N 7	KUSA	08/13/12	08/31/12	M-F 430-5a News	430-5a		:30				NM	14	\$1,750.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Gannett Co., Inc. and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected. Advertiser agrees to indemnify Station from all claims (including attorney's fees) for which Station may become liable due to the advertisement(s). This contract renders void any statement concerning liability which appears on correspondence from agency or advertiser. It is further agreed that the station does not accept advertising orders or space reservations claiming sequential liability.

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TERMS: Due 15th day of the Month following Broadcast.



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<u>Contract / Revision</u> 703502 /		<u>Alt Order #</u> 06257281
<u>Contract Dates</u> 08/13/12 - 09/03/12	<u>Product</u> OBAMA/PRES/D	<u>Estimate #</u> 1521
<u>Advertiser</u> Obama/D/President		<u>Original Date / Revision</u> 07/30/12 / 08/30/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	MTWTF--				5	\$125.00	0.00			
Week:		08/20/12	08/26/12	MTWTF--				5	\$125.00	0.00			
Week:		08/27/12	09/02/12	MTWTF--				4	\$125.00	0.00			
N 8	KUSA	08/13/12	08/31/12	9News 5pm	5p-530p		:30				NM	14	\$28,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	MTWTF--				5	\$2,000.00	0.00			
Week:		08/20/12	08/26/12	MTWTF--				5	\$2,000.00	0.00			
Week:		08/27/12	09/02/12	MTWTF--				4	\$2,000.00	0.00			
N 9	KUSA	08/13/12	08/31/12	9News Daybreak 5:30a	530-6am		:30				NM	5	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	MTWTF--				2	\$1,200.00	0.00			
Week:		08/20/12	08/26/12	MTWTF--				2	\$1,200.00	0.00			
Week:		08/27/12	09/02/12	MTWTF--				1	\$1,200.00	0.00			
N 10	KUSA	08/13/12	08/31/12	NBC Nightly News	530p-6p		:30				NM	14	\$39,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	MTWTF--				5	\$2,800.00	0.00			
Week:		08/20/12	08/26/12	MTWTF--				5	\$2,800.00	0.00			
Week:		08/27/12	09/02/12	MTWTF--				4	\$2,800.00	0.00			
N 11	KUSA	08/13/12	08/31/12	9News 6pm	6p-630p		:30				NM	11	\$24,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	MTWTF--				4	\$2,200.00	0.00			
Week:		08/20/12	08/26/12	MTWTF--				4	\$2,200.00	0.00			
Week:		08/27/12	09/02/12	MTWTF--				3	\$2,200.00	0.00			
N 12	KUSA	08/13/12	08/31/12	9News 6am	6-7am		:30				NM	8	\$14,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	MTWTF--				3	\$1,800.00	0.00			
Week:		08/20/12	08/26/12	MTWTF--				3	\$1,800.00	0.00			
Week:		08/27/12	09/02/12	MTWTF--				2	\$1,800.00	0.00			
N 13	KUSA	08/24/12	08/24/12	Dateline	9-10p		:30				NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/20/12	08/26/12	----F--				1	\$3,000.00	0.00			
N 14	KUSA	08/20/12	08/20/12	Stars Earn Stripes	8-9p		:30				NM	1	\$3,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/20/12	08/26/12	M-----				1	\$3,800.00	0.00			
N 15	KUSA	08/25/12	09/01/12	9News 10pm Sat	Sat 10p-1037p		:30				NM	2	\$5,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/20/12	08/26/12	-----S-				1	\$2,800.00	0.00			
Week:		08/27/12	09/02/12	-----S-				1	\$2,800.00	0.00			
N 16	KUSA	08/25/12	09/01/12	9News 5p Sat	5-6p		:30				NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/20/12	08/26/12	-----S-				1	\$1,500.00	0.00			
Week:		08/27/12	09/02/12	-----S-				1	\$1,500.00	0.00			
N 17	KUSA	08/18/12	09/01/12	9News 7a Sat	7-9a		:30				NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	-----S-				1	\$1,000.00	0.00			
Week:		08/20/12	08/26/12	-----S-				1	\$1,000.00	0.00			
Week:		08/27/12	09/02/12	-----S-				1	\$1,000.00	0.00			
N 18	KUSA	08/19/12	09/02/12	Late News (Su)	Sun 10-1037p		:30				NM	3	\$9,600.00

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<u>Advertiser</u> Obama/D/President		<u>Original Date / Revision</u> 07/30/12 / 08/30/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	-----S				1	\$3,200.00	0.00			
Week:		08/20/12	08/26/12	-----S				1	\$3,200.00	0.00			
Week:		08/27/12	09/02/12	-----S				1	\$3,200.00	0.00			
N 19	KUSA	08/19/12	09/02/12	Sun News Extended	1035-11p		:30				NM	3	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	-----S				1	\$2,000.00	0.00			
Week:		08/20/12	08/26/12	-----S				1	\$2,000.00	0.00			
Week:		08/27/12	09/02/12	-----S				1	\$2,000.00	0.00			
N 20	KUSA	09/02/12	09/02/12	9News Sun	5p-6p		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/27/12	09/02/12	-----S				1	\$1,500.00	0.00			
N 21	KUSA	08/19/12	09/02/12	Sunday Today	6-7am		:30				NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	-----S				1	\$350.00	0.00			
Week:		08/20/12	08/26/12	-----S				1	\$350.00	0.00			
Week:		08/27/12	09/02/12	-----S				1	\$350.00	0.00			
N 22	KUSA	08/19/12	09/02/12	9News 7a Sun	7-9a		:30				NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	-----S				1	\$1,000.00	0.00			
Week:		08/20/12	08/26/12	-----S				1	\$1,000.00	0.00			
Week:		08/27/12	09/02/12	-----S				1	\$1,000.00	0.00			
N 23	KUSA	08/15/12	08/15/12	AGT	8-9p		:30				NM	1	\$8,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	--W----				1	\$8,500.00	0.00			
N 24	KUSA	09/03/12	09/03/12	The Doctors	1-2p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/03/12	09/09/12	M-----				1	\$400.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	KUSA	09/03/12-09/09/12	The Doctors	1-2p	M-----	:30		\$400.00	0.00	NM		
	Credited												
N 25	KUSA	09/03/12	09/03/12	Late News M-F	10-1035p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/03/12	09/09/12	M-----				1	\$3,200.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	KUSA	09/03/12-09/09/12	Late News M-F	10-1035p	M-----	:30		\$3,200.00	0.00	NM		
	Credited												
N 26	KUSA	09/03/12	09/03/12	Tonight Show	1037-1137p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/03/12	09/09/12	M-----				1	\$1,500.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	KUSA	09/03/12-09/09/12	Tonight Show	1037-1137p	M-----	:30		\$1,500.00	0.00	NM		
	Credited												
N 27	KUSA	09/03/12	09/03/12	9News at Noon	12p-1230p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/03/12	09/09/12	M-----				1	\$550.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	KUSA	09/03/12-09/09/12	9News at Noon	12p-1230p	M-----	:30		\$550.00	0.00	NM		
	Credited												

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<u>Contract Dates</u> 08/13/12 - 09/03/12	<u>Product</u> OBAMA/PRES/D	<u>Estimate #</u> 1521
<u>Advertiser</u> Obama/D/President		<u>Original Date / Revision</u> 07/30/12 / 08/30/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 28	KUSA	09/03/12	09/03/12	Days of Our Lives	M-F 2-3p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/03/12	09/09/12	M-----				1	\$500.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	KUSA	09/03/12-09/09/12	Days of Our Lives	M-F 2-3p	M-----	:30		\$500.00	0.00	NM		
	Credited												
N 29	KUSA	09/03/12	09/03/12	9News 4pm	4p-5p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/03/12	09/09/12	M-----				1	\$1,300.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	KUSA	09/03/12-09/09/12	9News 4pm	4p-5p	M-----	:30		\$1,300.00	0.00	NM		
	Credited												
N 30	KUSA	09/03/12	09/03/12	M-F 430-5a News	430-5a		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/03/12	09/09/12	M-----				1	\$125.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	KUSA	09/03/12-09/09/12	M-F 430-5a News	430-5a	M-----	:30		\$125.00	0.00	NM		
	Credited												
N 31	KUSA	09/03/12	09/03/12	9News 5pm	5p-530p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/03/12	09/09/12	M-----				1	\$2,000.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	KUSA	09/03/12-09/09/12	9News 5pm	5p-530p	M-----	:30		\$2,000.00	0.00	NM		
	Credited												
N 32	KUSA	09/03/12	09/03/12	9News Daybreak 5:30a	530-6am		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/03/12	09/09/12	M-----				1	\$1,200.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	KUSA	09/03/12-09/09/12	9News Daybreak 5:30a	530-6am	M-----	:30		\$1,200.00	0.00	NM		
	Credited												
N 33	KUSA	09/03/12	09/03/12	NBC Nightly News	530p-6p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/03/12	09/09/12	M-----				1	\$2,800.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	KUSA	09/03/12-09/09/12	NBC Nightly News	530p-6p	M-----	:30		\$2,800.00	0.00	NM		
	Credited												
N 34	KUSA	09/03/12	09/03/12	9News 6pm	6p-630p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/03/12	09/09/12	M-----				1	\$2,200.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	KUSA	09/03/12-09/09/12	9News 6pm	6p-630p	M-----	:30		\$2,200.00	0.00	NM		
	Credited												
N 35	KUSA	09/03/12	09/03/12	9News 6am	6-7am		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/03/12	09/09/12	M-----				1	\$1,800.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	KUSA	09/03/12-09/09/12	9News 6am	6-7am	M-----	:30		\$1,800.00	0.00	NM		
	Credited												
N 36	KUSA	09/03/12	09/03/12	Stars Earn Stripes	7-9p		:30				NM	1	\$3,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

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TERMS: Due 15th day of the Month following Broadcast.



KUSA-TV
500 Speer Blvd.
Denver, CO 80203
(866)858-5322

www.9news.com

<u>Contract / Revision</u> 703502 /		<u>Alt Order #</u> 06257281
<u>Contract Dates</u> 08/13/12 - 09/03/12	<u>Product</u> OBAMA/PRES/D	<u>Estimate #</u> 1521
<u>Advertiser</u> Obama/D/President		<u>Original Date / Revision</u> 07/30/12 / 08/30/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/03/12	09/09/12	M-----				1	\$3,800.00	0.00			
N 37	KUSA	08/18/12	08/18/12	Bronco Game	Bronco Game		:30				NM	3	\$25,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	-----S-				3	\$8,500.00	0.00			
N 38	KUSA	08/18/12	08/18/12	NFL Special Edition News	9-10p		:30				NM	1	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	-----S-				1	\$3,750.00	0.00			
N 39	KUSA	08/13/12	08/17/12	Today Show	7-9am		:30				NM	1	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	MTWTF--				1	\$1,650.00	0.00			
N 40	KUSA	08/13/12	08/13/12	Grimm	9-10p		:30				NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	M-----				1	\$3,500.00	0.00			
N 41	KUSA	08/20/12	08/20/12	Grimm	9-10p		:30				NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/20/12	08/26/12	M-----				1	\$3,500.00	0.00			
N 42	KUSA	08/16/12	08/16/12	Rock Center with BW	9-10p		:30				NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	---T---				1	\$3,000.00	0.00			
N 43	KUSA	08/23/12	08/23/12	Rock Center with BW	9-10p		:30				NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/20/12	08/26/12	---T---				1	\$3,000.00	0.00			
N 44	KUSA	08/19/12	08/19/12	NFL Preseason	NFL Preseason		:30				NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	-----S				1	\$4,000.00	0.00			
N 45	KUSA	08/19/12	08/19/12	Sun Prime D	9-10p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	-----S				1	\$2,500.00	0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
		1	KUSA	08/13/12-08/19/12	Sun Prime D	9-10p	-----Su	:30	\$2,500.00	0.00	NM		
Credited													
N 46	KUSA	08/13/12	08/13/12	Extra	1230p-1p		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	M-----				1	\$400.00	0.00			
N 47	KUSA	08/14/12	08/14/12	Extra	1230p-1p		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	-T-----				1	\$400.00	0.00			
N 48	KUSA	08/19/12	08/19/12	Special Edition News	Special Edition Nev		:30				NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	-----S				1	\$2,500.00	0.00			
N 49	KUSA	09/01/12	09/01/12	9News 7a Sat	7-9a		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/27/12	09/02/12	-----S-				1	\$1,000.00	0.00			
N 50	KUSA	09/01/12	09/01/12	Soccer	Various		:30				NM	1	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/27/12	09/02/12	-----S-				1	\$875.00	0.00			
N 51	KUSA	09/01/12	09/01/12	Local Special	Local Special		:30				NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

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<u>Contract / Revision</u> 703502 /		<u>Alt Order #</u> 06257281
<u>Contract Dates</u> 08/13/12 - 09/03/12	<u>Product</u> OBAMA/PRES/D	<u>Estimate #</u> 1521
<u>Advertiser</u> Obama/D/President		<u>Original Date / Revision</u> 07/30/12 / 08/30/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/27/12	09/02/12	-----S-				2	\$600.00	0.00			
N 52	KUSA	09/02/12	09/02/12	Meet The Press	Sun 9-10a		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/27/12	09/02/12	-----S				1	\$1,500.00	0.00			
N 53	KUSA	09/02/12	09/02/12	9News Sun	5p-6p		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/27/12	09/02/12	-----S				1	\$1,500.00	0.00			
N 54	KUSA	09/02/12	09/02/12	Dateline	6-7p		:30				NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/27/12	09/02/12	-----S				1	\$2,500.00	0.00			
N 55	KUSA	09/03/12	09/03/12	M-F 430-5a News	430-5a		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/03/12	09/09/12	M-----				1	\$50.00	0.00			
N 56	KUSA	09/03/12	09/03/12	Late News M-F	10-1035p		:30				NM	1	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/03/12	09/09/12	M-----				1	\$2,100.00	0.00			
N 57	KUSA	09/03/12	09/03/12	9News 6am	6-7am		:30				NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/03/12	09/09/12	M-----				1	\$1,100.00	0.00			
N 58	KUSA	09/03/12	09/03/12	Tonight Show	1037-1137p		:30				NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/03/12	09/09/12	M-----				1	\$950.00	0.00			
N 59	KUSA	09/03/12	09/03/12	9News 4pm	4p-5p		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/03/12	09/09/12	M-----				1	\$600.00	0.00			
N 60	KUSA	09/03/12	09/03/12	9News 5pm	5p-530p		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/03/12	09/09/12	M-----				1	\$1,000.00	0.00			
N 61	KUSA	09/03/12	09/03/12	9News Daybreak 5:30a	530-6am		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/03/12	09/09/12	M-----				1	\$600.00	0.00			
N 62	KUSA	09/03/12	09/03/12	NBC Nightly News	530p-6p		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/03/12	09/09/12	M-----				1	\$1,500.00	0.00			
N 63	KUSA	09/03/12	09/03/12	9News 6 O'CLOCK	6p-630p		:30				NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/03/12	09/09/12	M-----				1	\$1,100.00	0.00			
Totals										0.00		191	\$333,075.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 - 08/26/12	128	\$239,250.00	\$203,362.50
08/27/12 - 09/03/12	63	\$93,825.00	\$79,751.25
Totals	191	\$333,075.00	\$283,113.75

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<u>Contract / Revision</u> 703502 /		<u>Alt Order #</u> 06257281
<u>Contract Dates</u> 08/13/12 - 09/03/12	<u>Product</u> OBAMA/PRES/D	<u>Estimate #</u> 1521
<u>Advertiser</u> Obama/D/President		<u>Original Date / Revision</u> 07/30/12 / 08/30/12

Signature: _____ **Date:** _____

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